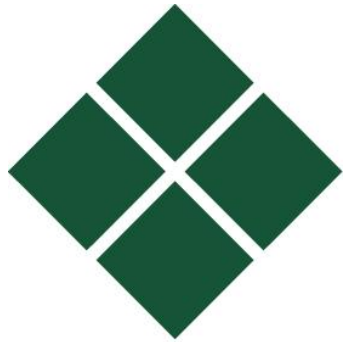


***Join the Fairfield Museum in the Celebrating  
the 250<sup>th</sup> Anniversary of the Declaration of Independence!***



Fairfield Museum  
AND HISTORY CENTER

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A M E R I C A 2 5 0

Fairfield Museum is partnering with more than two dozen cultural organizations to present a wide and diverse array of exciting public programs, fascinating exhibitions and lively community events to commemorate this once-in-a-generation event.

***Be a part of this extraordinary promotional opportunity!***

## *Who We Are:*

Fairfield Museum is a not-for-profit museum, library, and education center dedicated to inspiring civic engagement by celebrating the diverse history of our region and its people. We are a thriving public forum that believes in the power of art and humanities to inspire the imagination, stimulate ideas, and build a better society.



Fairfield Museum  
AND HISTORY CENTER



# ***Fairfield Museum By the Numbers:***

- **We are Fairfield's dynamic center for arts, culture, and civic education.**
- **We welcome more than 35,000 annual visitors.**
- **We present more than 300 community programs, events, and exhibitions each year enjoyed by all ages.**
- **We provide vital Educational Programs in civics, history, and community to more than 5,000 students.**
- **Our Free Educational Programs welcome more than 2,000 Bridgeport students.**
- **Fairfield Museum generates \$3M of Economic Impact in the community.**



## Why Fairfield Museum is Vital:

Fairfield Museum's community programs, special events, and exhibits share diverse stories about our past, promote civic engagement, and empower students and their families to become active lifelong learners. We vividly connect the past to the present, sparking the notion that we all have the power to make history and that by working together we can shape a better, more inclusive future for all.



## Who We Reach:

- Fairfield Museum's programs and events reach all demographics and age groups, from pre-K to senior citizens.
- The median age of visitors is 42, and most are parents of young children 12 and under.
- 20% of our visitors travel from outside Fairfield County and spend an average of \$55 in Fairfield.
- 90% of visitors believe that the Fairfield Museum "inspires a sense of pride in the community" and "is important to their community's quality of life and livability".
- 85% of visitors have a college degree, and 52% have advanced degrees.
- 60% have household incomes of more than \$150,000.
- 70% drive A Luxury Vehicle.
- 90% Dine Out Once a Week



## *Promoting our Business Sponsors*

Fairfield Museum is implementing an aggressive, multi-platform marketing plan to mark the **250th anniversary of the Declaration of Independence** in 2026.

Sponsors of the Museum's exhibitions and programs will be heavily promoted through the our weekly e-newsletter (10,500 subscribers) and website (30,000 annual visits). Fairfield Museum also has an extensive social media following that reaches across Fairfield County and sponsors will receive regular promotions through Facebook (6,400 followers) as well as promotions on Instagram (3,250 subscribers).

Fairfield Museum is working closely with the Town of Fairfield and more than 24 cultural partners across southwestern Connecticut on coordinated promotions, giving our Sponors an unprecedented level of promotional visibility throughout the region.

### Thanks to our sponsors:



*The Fairfield Museum is generously supported by a wide range of corporate and business partners who understand that their support is an investment in the future of our community.*

Abbey Tent & Party Rentals  
Altus Partners, Inc.  
Assured Partners  
Bank of America  
Bankwell  
Bigelow Tea  
Bloomberg Philanthropies  
Brody Wilkinson, PC  
Cindy Raney & Team  
CT Arts Endowment  
CT Humanities  
Denise Walsh & Partners  
Eye Physicians & Surgeons  
Fairfield Co. Community Foundation  
Fairfield Garden Club

Fairfield Rotary Club  
Hatfield Insurance Agency, Inc  
IBM  
Lesko Funeral Home  
Maplewood of Southport  
National Charity League Inc.  
Newman's Own  
Oak Lawn Cemetery and Arboretum  
People's United Bank  
Penguin Random House  
Rotary Club of Fairfield  
The Russell Agency  
Sturges Ridge of Fairfield  
Willows Pediatric Group, PC



## ***What We Offer Our SPONSORS:***

- Prominent logo placement in all marketing related to Community Programs, Exhibitions, and Special Event Promotions throughout the year, including:
  - Weekly e-newsletters sent to more than 10,500 subscribers
  - Weekly promotions to 6,750 Facebook followers
  - Weekly promotions to 3,350 Instagram followers
  - Monthly Featured promotions of individual sponsors on social media.
  - Regular print and radio promotions.
  - Billboard promotions for our top-level sponsors
- Prominent recognition on the Fairfield Museum's website, visited by more than 30,000 annually.
- Prominent Logo placement on Video Monitors and signage at the Museum's entrance, seen by more than 35,000 visitors throughout the year.
- Complimentary use of the Museum's reception hall for client events.

## ***What's the Right Fit?***

The Fairfield Museum is committed to working with you to find the right promotional package that fits your company's specific needs. Let's talk!

Michael Jehle, Executive Director  
[mjehle@fairfieldhs.org](mailto:mjehle@fairfieldhs.org)  
(203) 259-1598

