



Fairfield Museum  
AND HISTORY CENTER

A M E R I C A 2 5 0

**Join the Fairfield Museum and History Center in  
Commemorating the 250<sup>th</sup> Anniversary of the  
Declaration of Independence!**

In 2026, one of America's most important founding documents—the Declaration of Independence—will be turning 250 years old. To commemorate this once-in-a-generation event, Fairfield Museum is leading a partnership of more than two dozen cultural organizations to present a wide and diverse array of engaging public programs, fascinating exhibitions, and lively community events.

We invite your business to be a vital part of this unique celebration by becoming a sponsor of the Fairfield Museum's commemoration. Business sponsors enjoy a long list of benefits depending on their level of support, including:

- On-site banner and video signage at the Fairfield Museum, visited by more than 35,000 people.
- Promotions through the Museum's weekly e-newsletter seen by more than 10,500 people throughout southwestern Connecticut
- Promotions through the Museum's social media channels, including Facebook (6,750 subscribers) and Instagram (3,350 subscribers).
- Opportunities for direct mail, printed media, and billboard advertising.
- Opportunities for on-site promotional events for your clients at the Fairfield Museum.

Please take a moment to review the list of exciting exhibitions, events, and programs below and their sponsorship levels. The 250<sup>th</sup> anniversary of the Declaration of Independence will be a rare, high-profile opportunity for you to reach new customers and to align your business with this extraordinary national event. The Fairfield Museum would like to work with you to create a custom partnership that best meets your promotional and community engagement needs. Please contact Fairfield Museum Executive Director Michael Jehle, (203) 259-1598 or [mjehle@fairfieldhs.org](mailto:mjehle@fairfieldhs.org) to learn more.

## **Exhibition Sponsorships:**

Exhibition sponsors are prominently featured on signage and video monitors seen by all visitors to the Fairfield Museum, and they receive highly-visible promotions through Fairfield Museum's direct mail, email, and social media channels for the run of the exhibition. **Title Sponsors** receive the highest level of promotion and a special exhibit preview reception provided for their clients or employees.

### **1) Fairfield's Tavern Traditions and the Birth of Democracy (November, 2025 – May, 2026)**

A fascinating look at how local taverns played a key role in helped nurture democratic ideas in the years after the Declaration of Independence. Fairfield's taverns hosted visits from George Washington, Benjamin Franklin, and Abigail Adams, and were centers of heated political discourse.

- Title Sponsor, \$5,000
- Sponsor, \$2,500

### **2) Fairfield: 1776 to Today (April – September, 2026)**

As a centerpiece of Fairfield's commemoration of the 250<sup>th</sup>, this exhibition will explore the ways Fairfield and its residents have changed, and how we've advanced the ideals of the Declaration of Independence over the past 250 years.

- Title Sponsor, \$5,000
- Sponsor, \$2,500

### **3) Portraits of Fairfield (May – September, 2026)**

In celebration of Fairfield's vibrant and diverse community today, this exhibition will feature 15 large scale photographic portraits of current Fairfield residents displayed outdoors on the Fairfield Museum Commons. The portraits, created by renowned photographer Loryne Atoui, will be accompanied by audio stories that celebrate the lives of contemporary Fairfielders.

- Title Sponsor, \$5,000
- Sponsor, \$2,500

### **4) Special Exhibition Featuring an Early Edition of the Declaration of Independence (July 2-12, 2026)**

As a highlight of the 250<sup>th</sup> anniversary commemoration, Fairfield Museum will be exhibiting a rare, early edition of the Declaration of Independence alongside other documents from our nation's founding. This limited-time exhibition will coincide with Fairfield's July 4<sup>th</sup> commemoration of the 250<sup>th</sup> taking place on the Fairfield Museum Commons.

- Title Sponsor, \$5,000
- Sponsor, \$2,500

## **Special Event Sponsorships:**

Event sponsors are prominently featured on signage at the event, and they receive highly-visible promotions through Fairfield Museum's direct mail, email, and social media channels leading up to the event. Title Sponsors have the opportunity to welcome visitors at the start of the event.

### **1) Fairfield's July 4<sup>th</sup> Celebration of the Declaration of Independence (July 4<sup>th</sup>, 2026)**

Presented in partnership with the Town of Fairfield, more than 5,000 people are expected to attend this free, community-wide celebration held on the Fairfield Museum Commons. Featuring music, entertainment, and family activities, the event will be the highlight of Fairfield's 250<sup>th</sup> commemoration.

- Premier 250<sup>th</sup> Commemoration Sponsors will be featured prominently on event promotions and signage. Please see more on Premier 250<sup>th</sup> Commemoration sponsorship below.

### **2) Spring Speaker Series (Select Sundays, February-April): *Perspectives on the Revolution***

Prominent historians will explore little known aspects of the American Revolution and how ideals expressed in the Declaration of Independence continue to reverberate today in these four lectures presented at the Fairfield Museum.

- Title Sponsor, \$2,500
- Sponsor, \$1,000

### **3) Reenactment of the 1779 British Invasion on Fairfield (September 5-6, 2026)**

In 1779, Fairfield was invaded and burned by British forces. Join us as costumed British and Colonial soldiers reenact that epic battle that changed the course of Fairfield history. Reenactors will be camping over the weekend behind the Fairfield Museum.

- Title Sponsor, \$3,000
- Sponsor, \$2,000



## **Premier 250th Commemoration Sponsor**

Unsure about which great event to sponsor? Why not receive the highest and most sustained level of sponsorship promotion by becoming a Premier 250<sup>th</sup> Commemoration Sponsor of the Fairfield Museum's **entire** 14 month-long commemoration. Your business will be featured as the top-level sponsor at *all* of the exhibitions, special events, and public programs listed above, *plus* at more than 25 additional programs and events throughout 2026.

*Please contact Executive Director Michael Jehle to discuss how your business can benefit from this extensive year-long commemoration.*

Premier sponsors receive the highest level of promotion throughout 2026, including

- On-site banner and video signage at the Fairfield Museum for the entire year, visited by more than 35,000 people.
- Weekly promotions through the Museum's e-newsletter seen by more than 10,500 people throughout southwestern Connecticut
- Weekly promotions through the Museum's social media channels, including Facebook (6,750 subscribers) and Instagram (3,350 subscribers).
- Featured promotion and signage at the July 4<sup>th</sup> community-wide celebration of the 250<sup>th</sup>, attended by an estimated 5,000 people.
- Prominent display on billboard advertising in Fairfield and Westport.
- Opportunities for on-site promotional events for your clients at the Fairfield Museum

Fairfield Museum's Marketing team will work closely with your organization throughout the year to ensure that you receive the best promotional opportunities.

- **Gold Premier 250<sup>th</sup> Commemoration Sponsorship, \$25,000**
- **Silver Premier 250<sup>th</sup> Commemoration Sponsorship, \$10,000**